



Funded by
the European Union



Call for Expression of Interest

The BF is seeking Company/Consultant(s) to boost and raise awareness that will spark public discussion on employment barriers that the target group in the municipalities of Istog, Pejë, Klinë, Deçan and Junik face.

Terms of Reference

September 2021

Deadline for application: 8 September 2021

Expected start date for this consultancy: 13 September 2021

About the project

The Balkan Forum in partnership with the Syri i Vizionit and the Municipality of Istog are implementing the project “Empowerment and Employment of Youth, Women and Other Vulnerable Groups in the Five Municipalities of Kosovo”, which is funded by European Union.

The project aims to provide additional active labour market measures, such as providing support for specific training, on-the-job training, providing internships and self-employment of vulnerable groups in Kosovo. Furthermore, it will support development of new enterprises to develop opportunities for creating employment perspectives for particularly vulnerable groups in the labour market.

Target groups include communities with the lowest average participation in the economy: youth, working-age women, people with disabilities and ethnic minorities including Bosniak, Serb, Roma, Egyptian and Ashkali individuals in five municipalities in Kosovo: Istog, Pejë, Klinë, Deçan and Junik.

Purpose of this consultancy:

The purpose of this consultancy is to work effectively with volunteers, stakeholders and project team to raise awareness on employment barriers, by specifically producing appealing video stories and two documentaries in five municipalities of Peja, Istog, Deçan, Junik and Klinë.

The key communication objective for all media/video items to be produced will aim to spark public discussion on social exclusion employment; Create a dialogue between employment agency, centers for professional advancement, project team and final beneficiaries. Engage and bridge the gap between stakeholders and improve the employment ecosystem in targeted municipalities.

Expected results / deliverables:

In view of the above the Company/Consultant(s) will:

1. **Produce 5 short one-minute videos** (1 video for each municipality) and launch it on the day of the street performance event organized in each municipality.
2. **Produce 15 minutes documentary** highlighting the key achievements and the impact from the street performance activities.
3. **Produce a 5 minutes video documentary** – with extended list of stakeholders expressing views and to make it appealing for local/ radios/TV to broadcast.



Duties and Responsibilities:

The Company/Consultant(s) engaged is expected to

1. Draft an appealing and creative script for video productions.
2. Provide video recording/ editing services and delivers video stories that were conducted with:
 - young people, women and girls, people with disabilities,
 - persons from the minority communities;
 - Employment Offices;
 - Professional/Vocational Schools;
 - Regional Vocational Training Centre.
2. Produce 5 short videos and 2 documentaries

Consultancy period:

The duration of this consultancy is a maximum 20 days between September – December 2021.

Required experience/qualifications:

- More than 10 years' experience in the field of journalism and working with video/editing software and hardware
- Documentation of work experience in conducting video stories, campaigns or documentaries
- Provide one or two examples of previous works undertaken by the company/consultant(s).
- Good writing and speaking skills of Albanian and English.

Application:

Interested candidates are invited to apply by submitting the following documents:

- A broad outline of the approach that the consultant would use - description of the working methodology, including broad script
- A tentative work plan, proposing a timeline and actions.
- Curriculum Vitae (CV)
- Companies to include a short company profile as well
- Financial proposal*

Applications must be submitted in the local language, electronically at the e-mail address: info@thebalkanforum.org and at fitore@thebalkanforum.org with the subject: - *Street performance Awareness Raising*.

Deadline for submitting the application is 8 September, 2021, at 17:00hrs.

This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of The Balkan Forum/ Syri i Vizionit and can in no way be taken to effect the views of the European Union.